



# IRAN SMART CITY EXPO 2026

In Celebration of Urban October & World Cities Day

Held in conjunction with Urban October and World Cities Day 2026

Tehran, Iran | (31 October – 2 November 2026)



# Iran Smart City Expo 2026

The Iran Smart City Expo 2026 serves as the premier national and international platform for showcasing technologies, innovations, policies, and investments that are shaping the future of urban development in Iran and the region. Taking place from **31 October to 2 November 2026** in Tehran, the Expo coincides with **World Cities Day**, the global United Nations observance celebrated annually on 31 October as the culmination of Urban October. This year's activities in Iran focus on smart cities, sustainable innovation, green buildings, and resilient urban futures. The exhibition brings together government authorities, municipalities, urban planners, technology providers, infrastructure developers, investors, researchers, start-ups, and international organizations to accelerate the transformation of cities through digital technologies and sustainable solutions.



# About Urban October & World Cities Day

## Urban October

Urban October is a global initiative led by the United Nations to promote awareness and dialogue about sustainable urbanization and the future of cities. It provides a platform for governments, municipalities, businesses, academia, and citizens to discuss urban challenges and opportunities.

## World Cities Day – 31 October

World Cities Day is observed annually on 31 October and aims to promote sustainable urban development and international cooperation in addressing urban challenges. The 2025 observance emphasizes people-centered smart cities, innovation, resilience, and sustainable urban growth.

## Iran Smart City Expo 2026 directly supports the objectives of Urban October and World Cities Day by:

- ◀ Promoting smart urban governance
- ◀ Accelerating digital transformation of municipalities
- ◀ Encouraging sustainable infrastructure development
- ◀ Showcasing innovative urban technologies
- ◀ Supporting climate-resilient city planning
- ◀ Enhancing citizen engagement and quality of life
- ◀ Advancing Sustainable Development Goal (SDG) 11: Sustainable Cities and Communities

The Expo serves as Iran's flagship platform for translating global urban sustainability goals into practical solutions and investment opportunities.



# Event Overview

| Item           | Information                                                                                     |
|----------------|-------------------------------------------------------------------------------------------------|
| Event Name     | Iran Smart City Expo 2026                                                                       |
| Dates          | 31 October – 2 November 2026                                                                    |
| Location       | Tehran, Iran                                                                                    |
| Format         | Physical Exhibition & Conference                                                                |
| Industry Focus | Smart Cities, AI, Urban Technologies, Sustainable Development                                   |
| Visitors       | Government Officials, Municipalities, Technology Providers, Investors, Researchers, Consultants |
| Organizer      | Samexco Co.                                                                                     |
| Event Type     | Exhibition, Conference, B2B Meetings, Technology Showcase                                       |

# Vision Statement

## Vision Statement

To position Iran as a regional hub for smart city innovation by connecting technology, governance, sustainability, and citizen-centric urban development.

## Mission

- Facilitate knowledge exchange
- Showcase innovative urban solutions
- Foster public-private partnerships
- Promote investment in smart infrastructure
- Support sustainable and resilient urban growth
- Encourage international collaboration

# About Urban October & World Cities Day

## **Smart Governance**

Digital transformation of municipal services and public administration.

## **Smart Mobility**

Development of intelligent transportation systems and connected mobility.

## **Smart Environment**

Resource-efficient urban management and climate resilience.

## **Smart Infrastructure**

Digitally integrated and future-ready urban infrastructure.

## **Smart Economy**

Innovation ecosystems, entrepreneurship, and digital economic growth.

## **Smart Living**

Enhancing quality of life through technology-enabled services.



# Exhibition Sectors

## Smart Governance & Digital Government

- E-Government Solutions
- Municipal Management Platforms
- Digital Citizen Services
- Urban Data Platforms
- Open Government Systems

## Smart Transportation

- Intelligent Traffic Management
- Smart Parking Solutions
- Electric Mobility
- Public Transit Technologies
- Connected Transportation Systems

## Artificial Intelligence for Cities

- Predictive Urban Analytics
- AI-Based Planning Tools
- Urban Decision Support Systems
- Digital Twins
- Autonomous Systems

## IoT & Urban Connectivity

- Smart Sensors
- IoT Platforms
- Connected Infrastructure
- Smart Utilities
- Edge Computing Solutions

## Smart Energy

- Renewable Energy Systems
- Smart Grids
- Energy Storage Technologies
- Energy Efficiency Solutions
- Building Energy Management

## Smart Buildings

- Green Building Technologies
- Building Automation Systems
- Sustainable Construction Materials
- Intelligent Facility Management

## Smart Water Management

- Water Monitoring Systems
- Leak Detection Solutions
- Smart Metering
- Wastewater Technologies

## Smart Healthcare

- Digital Health Platforms
- Telemedicine
- Health Analytics
- Emergency Response Technologies

## Public Safety & Security

- Smart Surveillance
- Crisis Management Systems
- Emergency Communication Platforms
- Disaster Resilience Technologies

## Urban Sustainability

- Circular Economy Solutions
- Waste Management Systems
- Environmental Monitoring
- Climate Adaptation Technologies

## Why Exhibit?

### **Access Key Decision Makers**

Meet municipal leaders, policymakers, and infrastructure planners.

### **Showcase Innovation**

Demonstrate technologies to a targeted professional audience.

### **Generate Business Opportunities**

Connect with investors, municipalities, and strategic partners.

### **Build Brand Visibility**

Position your organization as a leader in smart city innovation.

### **Expand Regional Networks**

Access emerging opportunities across Iran and neighboring markets.

## Why Visit?

- Discover emerging technologies
- Learn from international experts
- Explore investment opportunities
- Build strategic partnerships
- Gain insights into urban innovation trends
- Experience live demonstrations



## Networking Opportunities

### **B2B Meetings**

Pre-arranged business matchmaking sessions.

### **Municipal Leadership Roundtables**

Direct engagement with city officials.

### **Innovation Showcase**

Presentations from start-ups and innovators.

### **International Cooperation Forum**

Cross-border partnership opportunities.

### **Investment Lounge**

Meet investors and funding organizations.

## Alignment with Sustainable Development Goals

- The Expo contributes to:
- SDG 9 – Industry, Innovation & Infrastructure
- SDG 11 – Sustainable Cities & Communities
- SDG 13 – Climate Action
- SDG 17 – Partnerships for the Goals

## Sustainability Commitment

### **Iran Smart City Expo 2026 is committed to:**

- Reducing environmental impact
- Promoting green event practices
- Supporting sustainable mobility
- Encouraging digital participation
- Advancing climate-resilient urban solutions

## Expected Outcomes

- New partnerships and collaborations
- Technology transfer opportunities
- Municipal innovation projects
- Investment agreements
- Enhanced smart city ecosystem development
- International knowledge exchange

## Exhibition Statistics (Projected)

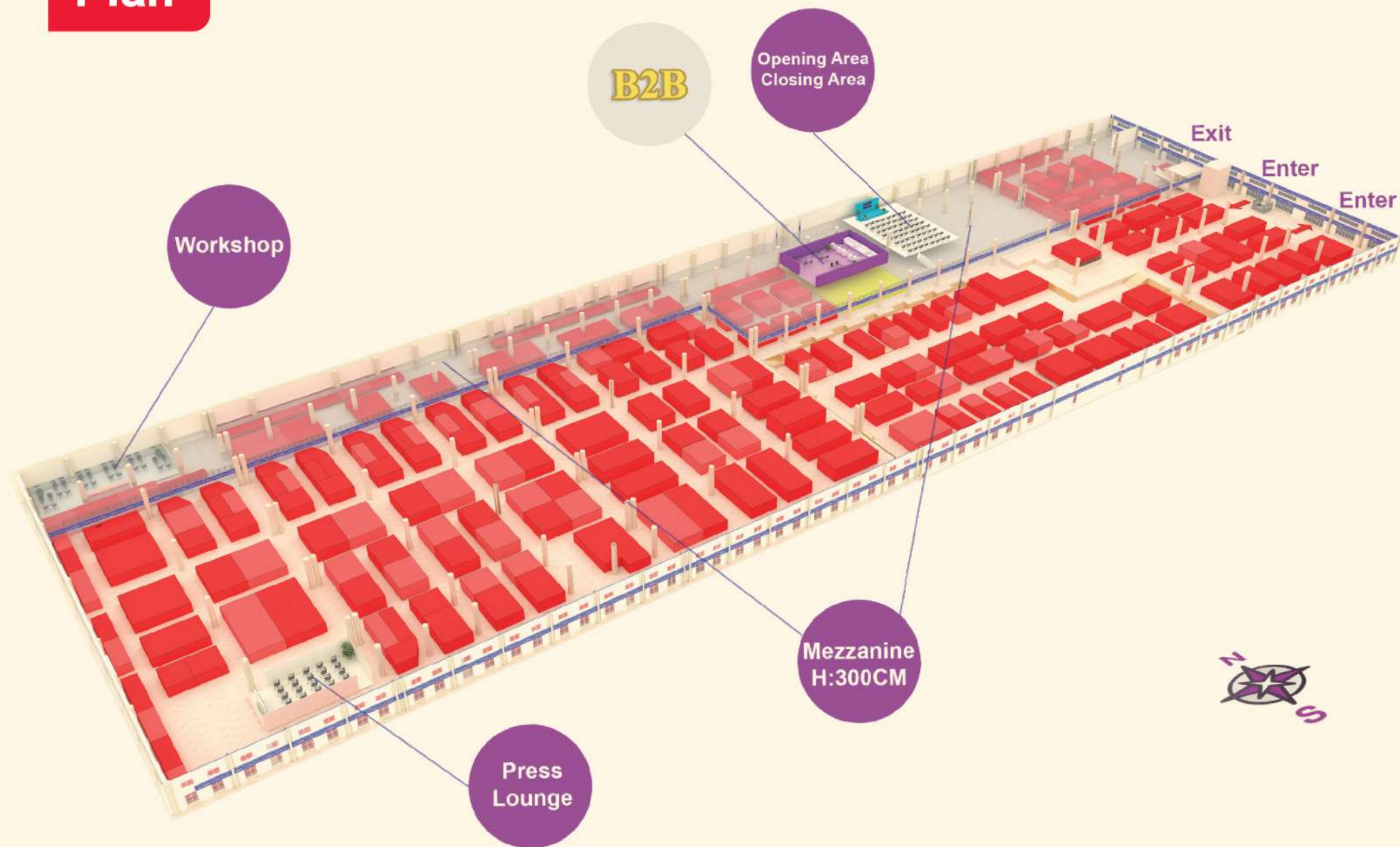
| Category                                                                                                     | Expected Participation |
|--------------------------------------------------------------------------------------------------------------|------------------------|
|  Exhibitors                 | 200+                   |
|  Municipal Delegates        | 100+                   |
|  Industry Professionals     | 5,000+                 |
|  International Participants | 10+ Countries          |
|  Speakers                   | 100+                   |
|  B2B Meetings             | 200+                   |

## Key Themes 2025

- Smart Cities
- Artificial Intelligence
- Digital Governance
- Smart Mobility
- Green Buildings
- Sustainable Infrastructure
- Urban Resilience
- Climate Adaptation
- Citizen-Centric Innovation
- Data-Driven Urban Management

These themes reflect the priorities highlighted in Iran's smart city initiatives and World Cities Day activities focused on smart cities, innovation, sustainability, and resilient urban development.

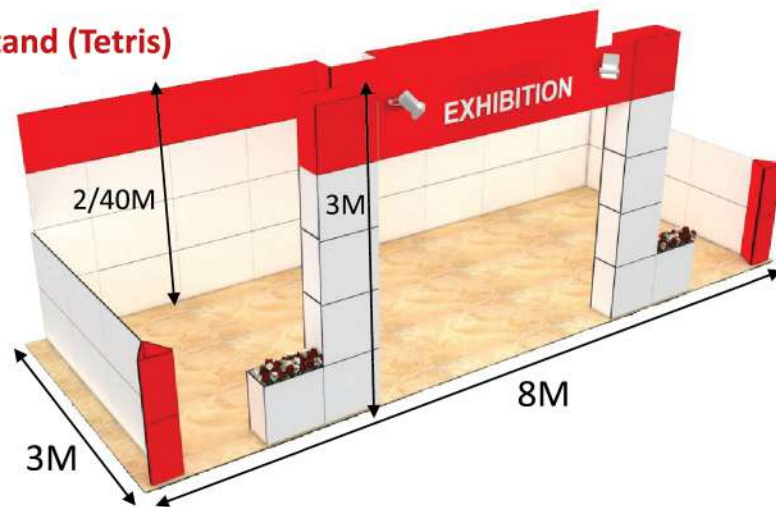
# Plan



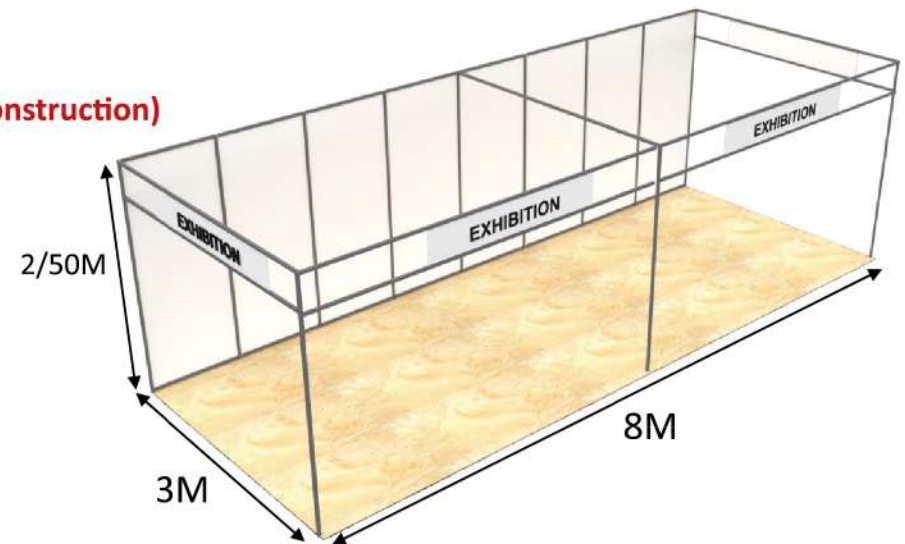
## Types of provided spaces

| Stand Requirements:                         | Price per sq.m |
|---------------------------------------------|----------------|
| Raw Stand, 1 Side Open (Minimum 12 sqm)     | ☐ € 210        |
| Corner Stand, 2 Sides Open (Minimum 24 sqm) | ☐ € 240        |
| Front Stand, 3 Sides Open (Minimum 36 sqm)  | ☐ € 260        |
| Island Stand, 4 Sides Open (Minimum 48 sqm) | ☐ € 285        |
| Open-air Site                               | ☐ € 190        |

**Stand (Tetris)**



**Stand  
(standard construction)**





تیم ملی اختراعات و نوآوری  
جمهوری اسلامی ایران



# 2026



## **Join Us in Shaping the Future of Cities**

Contact Us:

Samexco /Exhibition Secretariat

Email: [info@smartcityxpo.com](mailto:info@smartcityxpo.com)

Website: [www.smartcityxpo.com](http://www.smartcityxpo.com)

Phone: +98 912 319 6534

